

Article 273: Ethics, Morals, Virtue –part 3

Since ethics, morals, and virtues constitute a body of beliefs and behaviors intended to achieve goodness in an unnatural world of good•bad duality, a similar pattern of principles following the all-goodness of self and life should awaken and enliven each individual's personal excellence.

Until now, human existence, even in its highest form, though occupying a dominant leadership role in life, has been considered inferior to its separate spiritual, god-like, higher self. And since it seems that the purpose of existing ethics, morals, and virtues is to bring forth that greater self from each soul ...so it can be actively portrayed and lived in this life, not in some future spiritual life, it seems that our ethical•moral•virtuous principles must, at the very least, make the same offering of personal excellence of self and life which has for centuries of centuries been concealed under a false covering of good and bad. Let's remove that false languaged-covering and bring forth the uncontested excellence of human existence ...which seems to lie dormant within each soul, for to be human and not live and clearly illuminate and express the personal excellence and promise within you is to waste a precious gift of life.

The greatest loss or error in life ...or "sin" (permit these words for just a moment) is not one of falling short of excellence or making a mistake, for in this world of all-goodness there are no errors or sins, but you can deny or conceal the natural truth and excellence and promise of yourself ...which only leads to a lifetime of confusion, uncertainty, and personal struggles.

Are you willing to clearly and fully reveal yourself? ...your true inherent soulself? In the world of devastating good•bad judgments, probably not! ...for like most people you probably feel that many aspects of your self and behaviors and life must be concealed in order to avoid or limit the judgments of others. In other words, good/bad judgments encourage you to conceal and lessen yourself ...and then judge you for living less than your finest self; ...in fact, in a good/bad world, you are severely judged for believing in and trying to bring forth your god-like personal excellence and promise, ...but excellence and promise are not concealed by God, they are openly revealed through you, ...are you disavowing and secreting them? ...or shadowing them?

*As a candle is the light it shines forth,
you are all-goodness and excellence.*

Are you willing to fully reveal yourself? ...to divulge or disclose yourself? ...to make known what heretofore has been kept secret ...even from yourself? Like lighting a candle, ethics•morals•virtues are intended to enlighten you ...and relieve you of the burden of concealing any aspect of yourself which you feel might be “wrong” in a good•bad world of judgments. Are you willing to disclose the true excellence and promise of yourself which has been under consideration for a long period of time ...but for fear of others’ disbelief and judgments you have concealed and kept secret? ...until now they are even lost from yourself? Are you now willing to share this knowledge of yourself and all things with others? Does it seem that living your personal promise will break your longstanding trust in a good•bad world and your faith in religious beliefs? ...such that you will continue concealing the truth of yourself and the universe? What has concealing yourself and hiding from yourself ...and delaying the goodness and benevolence of all things gotten you so far? Are you happily living the self and life you truly desire? In hiding your personal promise by disguising your feelings and thoughts, you have also concealed this knowledge from yourself, ...is it wise to continue in these ways?

Obviously, any ethical•moral•virtuous norms we consider must be universal ...and appropriately applicable equally to everyone...these principles must not be suitable only for particular individuals ...under specific conditions ...at certain times and occasions, and they must be real and active in your life regardless of whether or not you approve of them. These principles must be both self-oriented and universal.

Following the patterns we have reviewed so far, it seems that it would be unethical, immoral, or lacking in virtue to conceal, deny, or withhold the all-goodness, excellence, promise and benevolence of yourself and all things in any way, to misrepresent your own excellence, or to mislead others into believing that you and your actions are less than you truly are.

Are you beginning to understand the difference between the existing principles of ethics•morals•and virtues and Forever Living’s proposed principles? If not, consider that today’s ethics•morals•virtues attempt to set principles of “right” conduct, judgments, and excellence for you to “live up to” ...which simultaneously lessens you away from excellence, righteousness, and all-goodness, ...does this make any real sense to you? ...for in this, existing ethical•moral•virtuous principles are self-defeating and destructive ...and withhold promise.

The ethical•moral•virtuous principles of Forever Living declare that you ARE this excellence and goodness and promise in a world of all-goodness and benevolence filled with promise, and fully and clearly revealing and living any less than your personal excellence is itself unethical, immoral, and lacking in virtue. We are not guiding you to goodness and righteousness, we are guiding you to stop concealing or disacknowledging yourself.

In this good•bad duality world, there are many ways you have deceived yourself and others about your personal excellence ...and have been deceived by others and their false beliefs, so let's expose a few of these ways.

You have deluded yourself and others ...and been caught or trapped by guile into believing less of yourself ...and believing in the good/bad nature of the universe. These beliefs are insidious and treacherous ...and well-crafted to decrease, minimize, and belittle yourself and physical life. Don't be tricked or deceived any longer, for all such actions falsely victimize you and others, ...is that the self and life you want to continue? ...and continue living and struggling against? Express and live your awareness of the goodness and benevolence of all things ...and the excellence and promise of yourself and all others.

Any deliberate concealment or misrepresentation of these awarenesses of universal excellence and promise, including of yourself, with any direct or indirect intent to lead others into error or into a disadvantage is unethical•immoral•and lacking virtue.

You are supported and empowered by
all things and promise of the universe.